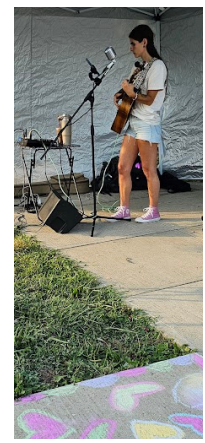
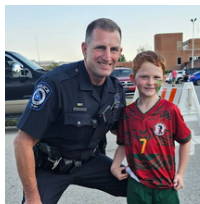
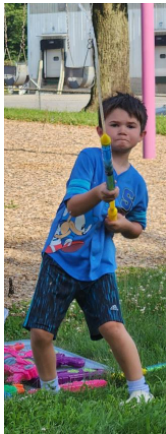


SUMMER 2026



SPONSORSHIP OPPORTUNITIES



CONTACT KATIE SPRICH: 717-873-0398, KSPRICH@SGTWP.ORG
DEADLINE APRIL 15, 2026

SUMMER 2026 SPONSORSHIP OPPORTUNITIES

4TH FRIDAY AT ELMWOOD PARK, MAY-SEPTEMBER

The 4TH Friday Series is the essential, must-attend monthly gathering at Elmwood Park, bringing local residents and families together every fourth Friday from May through September.

Partnering now makes you a Founding Partner in this growing community movement, securing the best visibility and ensuring you get the first choice to renew before the event expands.

Why Partner and Connect with Our Community?

- Maximum Clarity: Your brand will be seen clearly across all five events.
- Deep Community Reach: Your message reaches 5,000 resident homes in our newsletter.
- Sustained Digital Exposure: We'll showcase your logo year-round on our website.

SUMMER PARKS PROGRAM

Bring Back a Favorite: Invest in Our Kids' Summer Program!

Help us be heroes by sponsoring the re-launch of our vital, 8-week Summer Youth Program for local kids.

This initiative provides essential educational and fun experiences, bringing a cherished service back to our local families.

Your Impact & Value:

- Deep Community Connection: You earn goodwill by bringing this high-impact program back.
- Continuous Exposure: Enjoy brand visibility for eight consecutive weeks.
- High Visibility: Your message reaches 5,000 homes in our main publication, plus year-round digital exposure on our website.

ART CLUB

Invest in Young Artists

The Creative Kids Art Club empowers children ages 7–12 through self-directed artistic exploration.

Our Unique Model: We provide all the diverse art supplies, and the children freely choose what they create—fostering confidence, critical thinking, and pure self-expression.

Contact: Katie Sprich, 717-873-0398
ksprich@sgtwp.org



SUMMER 2026 SPONSOR OPPORTUNITIES



4TH FRIDAY SPONSOR \$4000

ONE AVAILABLE

Program Naming Rights (e.g. "4th Friday at Elmwood Park Powered by [Your Company]"),

Website: Logo placement on our recreation website for 12 months.

Complimentary booth at all 4th Friday Events.

High Visibility Signage: Prominent Logo placement on all event banners and promotional material.

Social Media: 5 dedicated posts/shout-outs from May to September.

Follow-Up: Mention and prominent logo in Fall/Winter Newsletter (reach of 5,000 residents).

SUMMER PARKS PROGRAM SPONSOR \$4000

ONE AVAILABLE

Program Naming Rights (e.g. "SG Summer Explorers Powered by [Your Company]"),

Website: Logo placement on our recreation website for 12 months.

LOGO placement on all staff t-shirts and participant field trip shirts and all promotional material.

Mention in 8 weekly update e-mails sent to participant families

High Visibility Signage: Secondary logo placement on all 4th Friday event banners.

Social Media: 5 dedicated posts/shout-outs from May to September.

Follow-Up: Mention and prominent logo in Fall/Winter Newsletter (reach of 5,000 residents).



ACTIVITY SPONSOR

GOLD: \$1000

Website: Logo placement on our recreation website for 12 months.

Complimentary booth at two 4TH Friday events.

High Visibility Signage: Logo placement on all 4th Friday event banners.

Social Media: 5 dedicated posts/shout-outs throughout the program.

Follow-Up: Mention and logo in Fall/Winter Newsletter (reach of 5,000 residents).

SILVER: \$500

Website: Logo placement on our recreation website for 12 months.

Complimentary booth at one 4TH Friday event.

Social Media: Social Media Shout-Out

Follow-Up: Mention and logo in Fall/Winter Newsletter (reach of 5,000 residents).

BRONZE: \$200

Website: Logo placement on our recreation website for 12 months.

Social Media: Social Media Shout-Out

Follow-Up: Mention and logo in Fall/Winter Newsletter (reach of 5,000 residents).

Accepted in-kind donations: Gift Cards, Items that can be used as prizes, new board games, new arts/craft supplies, new or gently used yard Games, paper products, catering for parks program special events.



Contact:

Katie Sprich

717-873-0398

ksprich@sgtwp.org